

Who is the CEO of MVS Pharma GmbH and the inventor of MVS Omega-3?

Hi, I'm **Rainer** – a Consultant, fitness enthusiast, and someone who doesn't settle for "good enough" when it comes to health. Over the years, I've taken a deep dive into supplements—especially Omega-3—and I kept running into the same issues: lack of purity, oxidation, vague labeling, and questionable quality.

That's when I decided to build something better—not on my own, but with the support of a **hand-picked team of experts** from pharmaceutical, regulatory, and formulation fields. At this time, I founded also MVS Pharma GmbH.

What are we building?

Together, we've developed a **pharmaceutical-grade Omega-3 supplement** that addresses all the critical flaws in most available products. It is:

- **Highly purified**
- **Fully bioavailable**
- **Oxidation-protected**
- **Individually sealed in oxygen-proof single-use sachets**
- **Developed and produced with full transparency and pharma-level quality**

This isn't a white-label rebrand. It's a completely new product, built from the ground up with real science, integrity, and your long-term health in mind.

How the idea came to life

After years of using Omega-3 supplements and learning more about how they're made, I started noticing real problems:

Products often **oxidize** during storage, especially after opening large plastic containers.

- **Purity levels** are rarely disclosed in full.
- **Bioavailability** drops significantly when oxidation increases.

Packaging is rarely hygienic or suitable for real-life, on-the-go use.

So, I brought in experienced pharmaceutical partners and developed a solution that solves all of these problems, while keeping the product clean, efficient, and easy to use.

Timeline

- **May–June 2025** – Kickstarter campaign
- **July 2025** – Production begins & scaling up for further production
- **August 2025** – Quality control & final packaging
- **September 2025** – Shipping to backers
- **Q4 2025** – Ongoing production & broader market launch

*To launch this product at the quality level we believe in, a **minimum funding goal of €300,000** is necessary.* Here's why:

Raw materials are only available directly from the manufacturer in large batches. Smaller orders via wholesalers would be significantly more expensive and harder to control in terms of quality.

Professional production and packaging are only economical at scale. Smaller runs would mean turning to lower-tier facilities that may not follow pharma-level quality and oxidation protection standards.

We want to stay true to the original vision: **no compromises, no shortcuts**—and that requires volume.

I've already personally financed the development, planning, and pre-production work. Banks refused to fund it—too early, too risky, "just supplements." Private funding would have required giving away equity, but I'm committed to keeping this project independent at this critical stage.

Kickstarter is our way to do it—**with you, not investors**.

Why this matters

This project isn't just about one product. It's about changing the conversation around Omega-3. Once people understand oxidation, purity, bioavailability, and the lack of transparency in typical supplements, they never want to go back. Neither do I.

That's why I've built this from the ground up—with science, real quality, and a clear purpose: to deliver the best Omega-3 your body can get, in its purest and most effective form.

If you believe that matters, **let's raise the bar together**.